



## SYNOPSIS

### **Increase your revenues with effective payment and communication solutions.**

Phonovation is Ireland's largest Automated Voice and Business SMS provider. In 2014 we processed in excess of 80 million calls and text messages. We are the market leaders in our field and use this position to constantly strive for the maximum possible Return on Investment for our customers.

### **We achieve this by always adhering to our core values:**

- Innovation
- Flexibility
- Dependability
- Customer Focus

We know that each business is completely unique. That's why we tailor each communications solution to the specific requirements of the client, so that you can communicate with your customers as efficiently as possible and at a very low cost.

### **Some example of our work:**

- We recently upgraded our Bulk SMS Platform, InteractSMS, to include market leading functionality. It currently processes in excess of 7 million SMS each month. Our users are businesses of all sizes sending anything from marketing campaigns to appointment reminders.
- We developed the Bulk SMS platforms for Vodafone, eMobile and UPC. Each of these powerful platforms has hundreds of active users, sending in excess of one million messages per month. The Return on Investment for these has been in excess of 300%.
- Tallaght Hospital uses our Medical Automated Voice Payment solution, Medipay, to automatically collect all telephone payments.
- Voting for the annual Eurovision Song Contest has been trusted to Phonovation for the last ten years.
- All RTÉ competitions with SMS and Automated Voice entry are run through Phonovation's premium rate services.

## Here's what some of our customers had to say about us:

*"This is the best and easiest bulk SMS service we have ever used!"*

**Gavin Smith, UPC.**

*"I'd highly recommend Phonovation to other businesses. If you want a service with ease, with speed and with extremely successful results, definitely, Phonovation has never let us down."*

**Shane Donnelly, Teamer.**

*"Phonovation have helped us with every aspect of our SMS requirements and we couldn't be happier with the services provided to help us with our marketing campaigns. Their customer service is second to none and I highly recommend Phonovation to other franchise owners."*

**Gabriela, Apache Pizza**

*"Since Dobbins started using Phonovation we've seen an immediate and significant increase in sales. The campaigns cost very little to run and InteractSMS is so easy to use that it takes virtually no time and effort out of my day."*

**Pat Walsh, Dobbins restaurant**

*"I'd recommend Phonovation to any other businesses or organisation. It's an alternative method of payment for customers to pay their bills. We've seen a steady increase in our cash flow since the introduction of the system."*

**Avril Allen, Tallaght Hospital**

## Our customers include:

Vodafone, RTE, UPC, Greenstar, VHI, Tallaght Hospital, Panda, Greyhound, BWG, Payzone, Eircom, UTV, Teamer, a range of Government Departments and many more.

## Our Services:

- Bulk SMS for Business
- Interactive Voice Response (IVR) and Call Handling Services
- 24/7 Payment Solutions
- Medical Payment Solutions
- Interactive Print and TV Services
- Charge-To-Mobile Payments
- Web Payments
- On Call Management for Shift Workers
- Bespoke Communications Software Solutions

## To find out how we can make your business grow

**Visit:** [www.phonovation.com](http://www.phonovation.com)

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