

Bulk Text – SMS Gateway API



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1. Bulk Text – SMS Gateway API

Vodafone Bulk Text is an online service allowing a business to send thousands of text messages to their customers or employees at the touch of a button. You just need internet access to log on and register for use.

- Send up to 100,000 texts (via excel) on-line in one go
- Get delivery receipts showing which texts have been received
- Allows company name in the text
- Allows you to see live responses on your desk top
- 'Send now' or 'Send later' outbound broadcasts by time and date in excel

The web portal however requires a manual element and some customers may want to integrate the elements of the web service with their internal CRM or database management software and systems. The API (Application Programming Interface) is another method of sending text messages. This involves setting up a relay for text messages between the Vodafone SMS gateways and the client server. It is not a visual interface like the web portal but a programming interface to the API URL. Setting up an API does require a technical element from Customer resources namely the System Administrator or Database Developer.

2. How does it work?

The below diagram shows the various steps involved in setting up the API (Application Programming Interface):

- The System Administrator or Database Developer logs on to the API URL
- This is <http://apilegacy.net> and looks like a blank web site
- From here the Database Developer follows the detailed instructions on setting up the API
- Additional security can be set up using https and setting the firewall at the Customer side to only allow the server to connect for outbound messages

